

# TeknoGet

## TeknoGet Rank on Google Maps Checklist

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This checklist may help you rank higher on Google. Try to do each step to the best of your abilities!

### **Track Your Ranking:**

- Open an incognito window on your web browser and search on Google your main business category keyword with your location (for example "Matt Plumbing Services Seattle". Check your ranking on both Google Maps and the regular website results (under Google Maps box).
- To get a better picture of your ranking in a specific geographical area, sign up for a [free trial with Brightlocal](#). Compare your results after you implement the ranking points below and track your performance.

### **Google Business Profile (previously "Google My Business") Ranking Points:**

- **Claimed?** If your business is not claimed, make sure that you claim it from Google. Simply search for your business name on Google. If you didn't find it, search for your business name and add your location (for example "John's Roofing Dallas"). If you find "own this business" or "Claim this business", click on it and fill out your business info.

- **Business Name and Title, and Location:** Make sure to include your main business category in your title and add your preferred location to it. For example, “Kyle Limo Car Service Chicago”. To avoid any headache with Google, you might file a DBA with that exact name (might not be necessary but recommended).
- **Main Business Category:** Make sure you have your main business category as the best making money service for you. Check [Google Ads Tool Keyword Planner \(Create a free Google Ads Account to get access to it\)](#) and choose the highest search keyword which matches your main business category. If your business is seasonal, switch it, for example Add “AC Services” in the summer and “Heating Services” in the winter (don’t forget to change your landing page accordingly).
- **Secondary Business Categories:** Add as many relevant secondary business categories as you can. You can use [the tool GMB Everywhere](#) to get an inspiration from your competitors.
- **Services:** The more categories you added to your profile, the more services Google will suggest for you to add. Add as many relevant services as you can for each category.
- Website URL: Link to your Homepage NOT the Contact us page. Make sure your Homepage is SEO optimized for your main business category keyword and location in the title, header, and page content.
- **Google Reviews:** The assumed magic number which have the massive impact on Google Maps ranking is 10. So, make sure you have at least 10 reviews. Send Emails/SMS to your customers and ask them to review your work. You may use [Go High level software](#) to build a review campaign or even reactivation campaigns so you ask your old customers to submit a Google review. Even after 10 reviews, the more the reviews the better (for sure provide excellent service so you get five-star reviews). Always reply to your customers’ reviews good or bad (try to switch the bad ones into good by offering a better service to the unsatisfied customer). You can compare the number and the rating of

your reviews with other competitors by using [the Pleper tool](#) (try to beat them all!).

- **Other Factors:** Make sure to frequently take advantage of any other feature Google provides. Add photos of your business and of you delivering services. Create posts about new services, events, or promotions. Add products to your listing. In general, don't leave any blank field in your Google Business profile.

### **Extremely helpful Bonus tip for getting more customers from surrounding cities!**

if you like to serve other cities around you but Google is not allowing to create other Business Profiles in multiple locations, add SEO optimized pages to your website and make sure to include your main business category keyword and the desired location in the title, header, and page content. If you need help setting up those pages, you can [contact TeknoGet here](#). Can you handle the flood of new customers from surrounding cities?!

### **Finally:**

Track your performance after implementing the ranking points above. Get a new report from [the tool Brightlocal](#) and make sure you improved your ranking in your desired target locations. If you need more help, or if you are already satisfied with your ranking and ready to expand more and handle more booked job appointments, [contact us here](#). **We are a performance-based agency, we get paid after you get paid. It's that simple! We set up the ads, handle the leads and book the appointments for you.** Your only job is to deliver an outstanding service and get paid. If that sounds interesting, [contact TeknoGet here](#).